The Woodcreek Wind wood

### Summer 2017



It's hard to believe we are half way through 2017. It's been a busy 6 months. So far we have addressed the following items;

- \* Preparing the grant request for new signage at the Woodcreek North entrance. Now this may not sound like a big deal, but it is. Why? Let's evaluate the benefits:
- \* Enhanced visibility along Kelly Blvd. Improved safety for you, your family, and your children.
- \* New, contemporary signage that presents Woodcreek in an appropriate "light."
- \* New, environmentally responsible lighting and landscaping.
- \* Signage that "welcomes" you home each evening and reminds you that you live in one of the best communities in North Texas.
- \* Best of all, your Woodcreek Neighborhood Association (that represents YOU!), will spend less than \$2000.00 for over \$20,000 in improvements, provided we secure the appropriate hours of "sweat equity" for the project.

Other neighborhood projects that are in process or have been completed:

- \* Working with the City, Carrollton police, and our neighbors to address security issues, including motorized and pedestrian non-resident traffic in Woodcreek North and South. This effort resulted in the following:
  - \* A proposal to add motion detection lights along the alleys in Woodcreek
  - \* Addition of security camera monitoring signage throughout the Woodcreek neighborhoods.
- \* Working with the city to remove the tall growth grass and weeds between the neighborhood wall along the tracks and the Woodcreek alley. This issue was brought to our attention by our Woodcreek neighbors.
- \* New LED lights which will enhance visibility, reduce light pollution and operating costs on the bridge.
- \* New community events our BBQ bash last month that had over 60 Woodcreek neighbors attend!
- \* Expanded WNA membership levels. We had over 30% of our membership renewals join at the new GOLD and SILVER levels. All we can say is "thank you so much." It is this additional support that allows the board to address so many projects at once. Which brings me to the last item....
- \* Investing in a Woodcreek Neighborhood Association membership is an investment in YOU. Think about it; it's your home, your family, and your community.

Over the next few months we will see the rewards of these efforts as the projects are installed. Of course we will continue to identify and address neighborhood issues and improvements such as repainting the faded lamp posts, drainage and others.

Please remember, the Woodcreek Neighborhood Association exists to serve you, the Woodcreek community. We are a 501(c)(4) non-profit organization. Our board members are all unpaid volunteers. We do it because we believe in our neighbors, the Woodcreek community and the incredible potential our neighborhood has. Join us, through volunteer hours or financial support. Each of you is needed, because without U, there is no commUnity.

Our next board meeting is Monday, August 7, 7:00pm. The meeting address is 2200 Southern Circle. We hope you will --Thank you, Russell Tether, President



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# **Dog Walking Etiquette**



Our doggie does her business in our backyard. So imagine my surprise when I almost step in dog poop in my front yard.

"Where did this come from?" I

wondered. I mulled it over and over how this could have happened. Then a realization came over me that at first I dismissed as inconceivable, but slowly I came to accept it as the only explanation. Someone else's doggie had left this behind! I know, right? Incomprehensible.

It got me to thinking about things like, I don't know, maybe respecting one another's property as neighbors, exercising due diligence to be responsible for pets, etc. Anyway, in all seriousness, I thought some basic common sense reminders about neighborhood pet etiquette would be appropriate.

#### Leash, please

It's simply best if you use a leash while walking your dog. I know you may have the best behaved and well-trained pup on the block, but every once in awhile, when you least expect it, their natural canine instincts can kick into high gear. Whether it's a passing bicycle, another dog across the street, or a scampering squirrel, little Fido might just bolt on you. Please use a leash. It just protects everyone--fur babies included.

#### Scoop the poop

Please. Please. Pick it up. I know it's a little embarrassing, even humiliating, but pick it up. Someone said if aliens landed they would believe

the dogs are in charge, because the humans follow around after them picking up their poop. They may be right. And I know, maybe you forgot the little baggie on your way out. I admit I've done it a time or two. But keep them handy and scoop-dedoop. Your neighbors will shower you with admiration. Well, they'll at least be silently grateful.

#### **Boundaries**, please

That narrow grassy space between the curb and sidewalk? That's the safe zone for doggies to take care of business. From the sidewalk to the curb, that's the public domain for our canine companions. Walking, pooping, marking, and general frivolity can happen with abandon in this space. It's a bit presumptive, in my humble opinion, to allow your doggie to wander willy-nilly over neighbors' lawns and through their manicured landscaping. It's just showing basic respect for our neighbors and their property to keep them within the boundaries.

So, there you have it. I hope these reminders are helpful. I offer them sincerely out of a desire to see friendships develop among our neighbors rather than simmering hostility because of our pet management. We have an awesome community. Let's all do our part to make it even more awesome!







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# **Carrollton City Summer Events**

#### <u>Pokécraft</u>

Crafting with Pokémon!

· Date: 08/02/2017 6:00 PM - 8:00 PM

Location: Carrollton Public Library at Josey Ranch Lake
1700 Keller Springs Rd Carrollton, Texas 75006

Love Pokémon? So do we! Join us for Poké-fun and create cool Pokécrafts & art with Perler beads and origami!

Free! For All Ages.

### Animal Mash-Up with Zooniversity

· Date: 08/05/2017 2:00 PM - 2:45 PM

• Location: Carrollton Public Library at Josey Ranch Lake 1700 Keller Springs Rd Carrollton, Texas 75006

Featuring rare animals with unusual body parts and behaviors! See the spectacle!

Free! For Ages 5+

### Movie on the Square: Beauty and the Beast

· Date: 08/12/2017 8:15 PM - 10:30 PM

• Location: Downtown Carrollton 1106 S. Broadway St. Carrollton, Texas 75006

Free. Bring your blankets and lawn chairs and to enhance your movie-viewing experience. Coolers are permitted and bug spray is encouraged. All movies begin at sunset. In case of rain, all movies will be canceled. Please call the Special Events Hotline 972-466-9135 and press 9 for up-to-date weather cancelations.



We thought it might be helpful to provide a simplified list of the Carrollton City Code enforcement items; for our



ourselves and our neighbors. To see a complete list or review the details, please go to City of Carrollton Environmental Services.

#### YARDS

- \* Overgrown weeds and grass. Grass over 10 inches is not allowed
- \* Sidewalks, curbs and driveways must be edged
- \* Unsightly trash and debris
- \* Low tree limbs/ dead vegetation. Tree limbs must be above 7' clearance along sidewalks, 12 ft. clearance on streets and alleys and 10 ft. clearance on driveways.
- \* Fences- no holes, missing boards, or leaning more than 15 degrees. They must be uniform in construction.
- \* Alleys- homeowners' boundaries extend to the middle of the alley. That means you are responsible for the grass between your fence and the alley street.

### CARS AND TRUCKS

- \* Junk and inoperable cars are not allowed IN VIEW from the street. They must be behind a fence or proper screening. Car covers do NOT constitute proper screening. IF ITS VISIBLE, IT MUST BE OPERABLE.
- \* NO cars, boats or anything else can be parked or stored on grass.
- \* Cars cannot remain parked along the street continuously for more than 48 hours.
- \* Cars must be parked in front of the owners home, not in front of other people's home.
- \* Oversized vehicles (large trucks and RV's) are not allowed.
- \* No trash storage in vehicles.
- \* It is a FEDERAL LAW that you cannot block or park a vehicle within 15' of a US Post Office mail box.

## GENERAL

Graffiti- if you see it, call the City. If you do it, don't! Or do it somewhere else, outside of Carrollton.

## 8 Tips for Creating an Engaging Nextdoor Post

Are you interested in taking your Nextdoor posts to the next level? Do you want to see increased



engagement from your residents? Below, you'll find eight tips to help you effectively engage with your residents on Nextdoor.

It's important to note that content you share on Nextdoor is delivered in three ways. First, agency posts appear in residents' Nextdoor newsfeeds. By default, residents also receive an email notification when an agency posts. Finally, links to agency posts are included in our daily digest. As you're composing your Nextdoor posts, keep in mind these three ways your residents will receive them.

1) Choose topics that are local, relevant, and timely. Your residents joined Nextdoor because they're interested in interacting with their neighbors and accessing information that is relevant to their neighborhoods. Typically, your residents want to receive:

- \* Updates on an emergency/crisis situation
- \* Public safety tips
- \* Neighborhood specific crime issues, crime stats, success stories
- \* Upcoming public meeting notices
- \* Information about street closures, planned changes to a neighborhood park, etc.
- \* Requests for feedback or help

2) Develop a schedule for posting. As a general rule, your residents like to hear from you several times a week. Of course, feel free to share information more often if there are unusual events or situations that need to be communicated. Try to avoid posting information multiple times a day to the same neighborhoods.

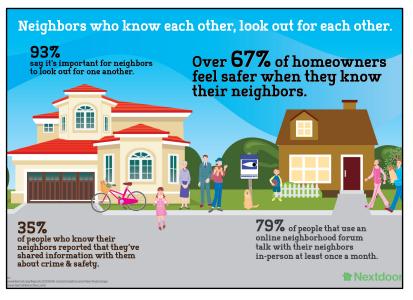
3) Target your messages to neighborhoods or service areas. Your agency most likely has many toolsto broadcast out information. Nextdoor provides an opportunity to communicate in a different way. By targeting your messages geographically, you'll ensure they are relevant to your audience, and you'll increase the likelihood of receiving responses from your residents.

4) Be neighborly. Write in a friendly, relatable tone. Avoid using technical terms and jargon. This is an opportunity for you to show some personality and build rapport with your residents. Although it may be

easy to copy and paste a press release, you'll see more engagement from your residents if you take a little time to construct a more personable post. Don't be afraid to use humor!

5) Use a captivating subject line. Since many of your residents will see your posts via email, it's important to construct a subject line that will catch their attention. If the information you're sharing is relevant to a location (neighborhood, intersection, etc.), including the name of the place in your subject line. Limit your subject line to 50 characters or less and avoid USING ALL CAPS.

6) Keep your messages short and sweet. Over 60% of your residents will read your posts on mobile devices. If your message is longer than a



few sentences, break up the text into paragraphs. When you need to provide background information, consider adding a link or an attachment rather than including all of the text in the body of your post.

7) Whenever possible, attach images to your posts. Remember that your posts are competing with conversations that neighbors are having with each other on Nextdoor. The majority of posts created by neighbors include images. There's a higher chance that your residents will read your post if it includes an image.

8) Engage in the conversation. You'll receive email notifications when your residents reply to your posts. As your residents ask questions or request more information, make sure you are replying to the thread. If you no longer wish to receive replies to a post, close the discussion.

by Anne Dreshfield

## Carrollton Announces Summer Concert on the Square Series Lineup

The City of Carrollton's summer Concert on the Square series has returned. Join us in Downtown Carrollton (1106 S. Broadway Street) for free, outdoor concerts throughout the summer.

The series kicks off with a bang on Saturday, June 24 with local cover band Cherry Bomb. Their highenergy, classic rock n' roll performances cover songs by Joan Jett, Blondie, AC/DC, Led Zeppelin, and more.

The fun continues on Saturday, July 22 with Signature Band. Be prepared to get up and dance to everything from Motown, Classic Rock, '70s disco, Country, and Top 40 hits.

The series finale on Saturday, August 26 will feature local cover band Shades of Gray. Concert goers will want to sing along to favorite hits by The Beatles, Billy Joel, Elton John, Santana, The Rolling Stones, and more.

Each concert begins at 7 p.m., but come early to browse the unique shops or grab a bite to eat at one of the many restaurants located downtown. Don't forget to bring blankets and lawn chairs to enjoy these summertime tunes.



# Carrollton Reports Three Positive Mosquito Traps this week; Continues Ground Spraying

Dallas County Health and Human Services (DCHHS) has confirmed three mosquito samples testing positive for West Nile Virus (WNV) in Carrollton. These samples were collected from the mosquito management areas 1A, 3A, and 7A. Area 1A is located between Josey Lane, Hebron Parkway, Marsh Lane, and our northern City limits. Area 3A is located between Hebron Parkway, Old Denton Road, Rosemeade Parkway, and our western City limits. Area 7A is located between Broadway Street, Keller Springs Road, Josey Lane, and Belt Line Road. These viewed areas can be in detail at cityofcarrollton.com/westnile. The Citv of Carrollton conducts mosquito trapping in seven areas of the City each week of the mosquito season, April-October, and has collected 94 samples so far this year.

Carrollton Animal Services will conduct groundbased spraying in the neighborhoods outlined above, weather permitting, on Monday, July 17 and Tuesday, July 18 beginning at approximately 9 p.m. and continuing until completed. Spraying will not be conducted in the event of wind speeds in excess of 15 mph or inclement weather.